



**Government of India
Ministry of MSME**

Brief Industrial Profile of Cuttack District **(2017-18)**



Carried out by

MSME-Development Institute

(Ministry of MSME, Govt. of India,)

As per the Guidelines issued by O/o DC(MSME), New Delhi

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FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Cuttack** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri N. C. Samal, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Cuttack,
Dated: 28th December, 2017


(Dr. S. K. Sahoo)
Dy. Director Incharge

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Brief Industrial Profile of Cuttack District

1. General Characteristics of the District: The district of Cuttack was originally founded in the year 1803 under the Bengal Presidency of the British India. It was the capital of Orissa with Cuttack Commissioner as the head of the British Govt. The district has contributed liberally to Orissa's who's who list. It is one of the three districts that formed Orissa viz. Cuttack, Puri and Balasore. In order to make the administration decentralized, fast and result oriented, the erstwhile district of Cuttack was divided into four districts on 1st of April, 1993. The rest sub-divisions of Jajpur, Jagatsinghpur and Kendrapara are now separate districts.

The Hqrs. of the district is functioning in the one thousand year old city of Cuttack itself. Cuttack is one of the important commercial centers of the State. So it is well connected to all the districts of the State as well as to other states through roads and railways.

The district is famous for its glory of craftsmanship of handicraft work in silver filigree, as well as for the location of the Premier Educational Institute of the state, Ravenshaw College. This Institute has built many eminent personalities of the State. Cuttack is well known for its traditions and customs which represent the tradition and customs of the people living in Orissa. This district has also got the biggest Rice Research Institute of Asia, CRRRI. The district is better position in comparison to other districts of the State.

1.1 Location & Geographical Area: Cuttack district is a narrow strip of land spreading from East to West. The area of Cuttack district is 3932 Sq. Km. which is 2.51% of the total geographical area of the state. The district Hqrs. is functioning at Cuttack with administrative jurisdiction of Athagarh, Banki and Cuttack Sadar sub-divisions of erstwhile undivided Cuttack district. It lies in between 20^o North to 20^o 49' East to 86^o 13' East longitude and bounded by Jagatsinghpur and Kendrapara district on the East. Dhenkanal and Jajpur on the North and Khurda district on the west and south.

1.2 Topography: Cuttack district is a narrow strip of land spreading from East to West. The district is situated within the tropical belt experiencing high temperature ranges along with medium rainfall. Southwest monsoon causes rainfall in the district.

1.3 Availability of Minerals: The contribution of mineral to the economy of the district is quite insignificant so far as only mines of fire clay and quartz & quartzite are found in the district. There are 6 nos. of mines in fire clay in operation in Cuttack district on lease. These mineral are catering the need of nearby fire clay based units and some outside the state also. The fire clay found here to the best in Asia.

1.4 FOREST: The district has got 787.90 sq.km. of forest area, which is 27.70 % of State's forest area. Out of total forest area 522.39 sq.km. is reserved forest, 0.45 sq.km. is unclassified forest, 101.11 sq.km. is demarcated protected forest and 163.65 sq.km. is others. The important forest product of the district are timber, firewood, bamboo, sal etc.

1.5 Administrative set up. The district comprises 3 sub-divisions, 11 Tahasils, 14 CD Blocks, 2 Municipalities and 2 NACs, 34 PSs and 262 GPs. The district has a total of 1967 villages out of which 1865 are inhabited and 102 are uninhabited. It has also got to its credit 10 assembly constituencies and one parliamentary constituency

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2015-16	Degree, Minutes	20 03' to 20 40' North
	ii) Longitude	2015-16	Degree, Minutes	84 58' to 86 20' East
	iii) Geographical Area	2015-16	Hect.	3,93,200
(B)	Administrative Units			
	i) Sub divisions	2015-16	No.	3
	ii) Tehsils	2015-16	No.	15
	iii) Sub-Tehsil	2015-16	No.	-
	iv) Patwar Circle	2015-16	No.	-
	v) Panchayat Simitis	2015-16	No.	14
	vi)Nagar nigam	2015-16	No.	2
	vii) Nagar Palika	2015-16	No.	2
	viii) Gram Panchayats	2015-16	No.	342
	xi) Revenue villages	2015-16	No.	1950
	x) Assembly Area	2015-16	No.	9
2.	Population			
(A)	Sex-wise			
	i) Male	2011	No.	13,39,000
	ii) Female	2011	No.	12,80,000
(B)	Rural Population	2011	No.	18,87,000
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2015-16	Hectare	3,93,000
	ii) Forest cover	2015-16	"	79,000
	iii) Non Agriculture Land	2015-16	"	89,000
	v) cultivable Barren land	2015-16	"	10,000
4.	Forest			

	(i) Forest	2015-16	Ha.	79,000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	534601
	ii) Buffaloes	2012	Nos.	22526
B.	Other livestock			
	i) Goats	2012	Nos.	216816
	ii) Pigs	2012	Nos.	956
	iii) Dogs & Bitches	2012	Nos.	-
	iv) Railways			
	i) Length of rail line	2015-16	Kms	116
	V) Roads			
	(a) National Highway	2015-16	Kms	77
	(b) State Highway	2015-16	Kms	196
	(c) Main District Highway	2015-16	Kms	132
	(d) Other district Roads	2015-16	Kms	535
	(e) Rural road/ Agriculture Marketing Board Roads	2015-16	Kms	1660
	(f) G. P. Road	2009-10	Kms	3010
	(g) Forest road	2015-16	Kms	227
	(VI) Communication			
	(a) Telephone connection			-
	(b) Post offices	2015-16	Nos.	380
	(c) Telephone center	2015-16	Nos.	-
	(d) Density of Telephone	2015-16	Nos./1000 person	-
	(e) Density of Telephone	2015-16	No. per KM.	-
	(f) PCO Local	2015-16	No.	-
	(g) PCO STD	2015-16	No.	-
	(h) Mobile	2015-16	No.	-
	(VII) Public Health			
	(a) Allopathic Hospital	2015-16	No.	2
	(b) Beds in Allopathic hospitals		No.	2440
	(c) Ayurvedic Hospital		No.	21
	(d) Beds in Ayurvedic hospitals		No.	-
	(e) Unani hospitals		No.	-
	(f) Community health centers		No.	18
	(g) Primary health centers		No.	57
	(h) Dispensaries		No.	-
	(i) Sub Health Centers		No.	-
	(j) Private hospitals		No.	-

	(VIII) Banking			
	Commercial			
	(a) Commercial Bank	As on 31.03.2017	Nos.	386
	(b) Rural Bank	As on 31.03.2017	Nos.	188
	Branches			
	(c) Urban	As on 31.03.2017	Nos.	175
	(d) Semi-Urban	As on 31.03.2017	Nos.	23
	(IX) Education			
	(a) Primary school	2015-16	Nos.	1579
	(b) Middle schools	2015-16	Nos.	1080
	(c) Secondary & senior secondary schools	2015-16	Nos.	554
	(d) Colleges	2015-16	Nos.	51
	(e) Technical University	2015-16	Nos.	1

Source: District at a glance, 2017, Directorate of Economics and Statistics, Odisha

2.1 Existing Status of Industrial Areas in the District of Cuttack:

Sl. no	Name of Area	Total Land area	Land allotted	Prevailing Land rate(Rs. in lakh per acre)	Total Sheds	Sheds Allotted	Vacant Sheds	Units in Production
1	Cuttack	45.46	26.017	75.00	143	140 (3-court case)	0	-
2	Jagatpur(New)	343.190	209.000	75.00	172	172	0	-
3	Jagatpur(Old)	26.650	12.682	30.00	14	14	0	-
4	Choudwar	411.990	196.170	30.00	5	5	0	-
5	Athagarh-Radha Damodarpur	10.00	7.000	10.00	10	10	0	-
6	Athagarh-Ankula	8.630	0.600	10.00	-	-	0	-
7	Nuasasan	45.00	16.500	10.00	-	-	0	-
8	Nidhipur	25.00	17.500	10.00	-	-	0	-

Source: IDCO, Bhubaneswar

3. INDUSTRIAL SCENERIO OF CUTTACK

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	15380
2.	TOTAL INDUSTRIAL UNIT (GIP)	NO.	16228
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	19
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	95935
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2708
6.	NO. OF INDUSTRIAL AREA	NO.	8
7.	INVESTMENT OF SMALL SCALE IND.	IN LACS	87148.28
8.	INVESTMENT OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	24797.8

Source: Directorate of Industries, Government of Odisha, Cuttack.

3.2 YEAR WISE TREND OF UNITS REGISTERED IN CUTTACK DISTRICT:

	YEAR	NUMBER OF REGISTERED UNITS	INVESTMENT (Rs. In lakhs)	EMPLOYMENT (No)
Up to	1984-85	2455	1699.94	17830
During	1985-86	146	261.55	1594
-do-	1986-87	101	194.23	995
-do-	1987-88	135	277.96	1275
-do-	1988-89	168	353.93	2208
-do-	1989-90	89	314.81	1201
-do-	1990-91	74	161.17	1065
-do-	1991-92	90	307.52	1026
-do-	1992-93	85	188.31	1054
-do-	1993-94	62	211.03	625
-do-	1994-95	50	116.87	557
-do-	1995-96	48	207.38	474
-do-	1996-97	95	277.71	847

-do-	1997-98	135	449.81	1163
-do-	1998-99	128	765.10	1483
-do-	1999-2000	124	1012.56	1117
-do-	2000-01	156	545.61	1369
-do-	2001-2002	145	889.79	1098
-do-	2002-03	141	1013.70	969
-do-	2003-04	146	385.46	954
-do-	2004-05	150	1156.95	1230
-do-	2005-06	150	1069.22	1245
-do-	2006-07	169	1428.82	1516
-do-	2007-08	131	1570.36	825
-do-	2008-09	203	1710.53	3955
-do-	2009-10	225	1885.01	2829
-do-	2010-11	177	2031.75	2351
-do-	2011-12	208	2520.72	2060
-do-	2012-13	255	1790.04	2543
-do-	2013-14	474	7197.00	2371
-do-	2014-15	2190	11434.93	10382
-do-	2015-16	3055	21462.10	10933
-do-	2016-17	3420	22256.45	12248
Total		15380	87148.28	95935

Source: Directorate of Industries, Government of Odisha, Cuttack.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT OF CUTTACK BY END OF 2016

Sl.No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT (No)
1	Food & Allied	2019	11204.38	11193
2	Chemical & Allied	508	4382.71	4046
3	Electrical & Electronics	185	918.28	1325
4	Engineering & Metal based	2014	8091.1	14149
5	Forest and Wood based	1164	1355.75	6697
6	Glass and Ceramics	809	3560.77	11309
7	Live Stock & Leather	77	161.47	458

8	Paper & Paper Product	692	2762.62	4272
9	Rubber & Plastics	239	4537.11	1516
10	Textiles	1558	2177.33	9443
11	Misc. Manufacturing	1257	3255.2	6141
12	Repairing & Servicing	5706	17949.45	22191
Total		16228	60356.17	92740

Source: Directorate of Industries, Government of Odisha, Cuttack.

3.4 Large Scale Industries / Public Sector undertakings

List of the units in **Cuttack** & Near By Area

1. ARATI STEELS (P) LTD., GHANTIKHAL, ATHAGARH, CUTTACK
2. ORISSA INDUSTRIES LTD., BARANGA, CUTTACK
3. TRIPTI DRINKS , I.E. JAGATPUR,CUTTACK
4. INDIAN CHARGE CHROME LTD., CHAUDWAR, CUTTACK
5. BAJRANGABALI ALLOYS (P) LTD., MANGULI CHHAK, CHAUDWAR, CUTTACK
6. MAHESWARY ISPAT LTD., RAMPEI, ATHAGARH
7. RAW MET IND. LTD., ANANTAPUR, ATHAGARH
8. OCL INDIA LTD., TANGI, CUTTACK
9. SRI HARDEV STEEL PVT. LTD., SUNJAMUHAN, GURUDIHATIA, ATHAGARH, CUTTACK
10. BIRAJA STEEL AND POWER PVT. LTD., SUNIAMUHAN, ATHAGARH
11. RBS TRANSMISSION PVT LTD., TANGI, CUTTACK

Source: DI,Odisha

3.5 Major Exportable Item: Steel, Charge Chrome, Cement

3.6 Growth Trend: In general there is positive growth of industries due to proactive policy of the Govt. But due to lack of sufficient vacant land in the district, the large industries are being set up in other districts like Dhenkanal, Angul, Sambalpur, Sundargarh, Jharsuguda etc.

3.7 Vendorisation/Ancillarisation of the Industry: Many of the MSMEs located in the district have got ancillary status from big industry houses like Rourkela Steel Plant in Rourkela, NALCO, HAL Etc.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Cuttack & Near By Area

- 1 ECOF DETERGENT (P) LTD., NEW I.E., JAGATPUR, CUTTACK -DISH WASH BAR
- 2 MANISREE REFRACTORIES, INDL.ESTATE, CUTTACK - REFRACTORIES
- 3 PARADEEP OXYGEN (P) LTD., NEW I.E. JAGATPUR, CUTTACK - OXYGEN & DA GAS
- 4 PURVI BHARAT COKE PVT. LTD., KUSPANGI, CUTTACK - COKE
- 5 COS BOARD (P) LTD.,I.E., JAGATPUR, CUTTACK - PAPER BOARD & NEWS PRINT
- 6 ORISSA MAGNETICS (P) LTD., BIDANASI, CUTTACK - PRE-RECORDED AUDIO CASSETTES
- 7 BADAMBA CO-OP. SUGAR IND. LTD., BADAMBA - SUGAR & SPIRIT
- 8 JAGANNATH POLYPACK LTD., SHASTRI NAGAR, NAYABAZAR, F/L:PHASE-II, NEW I.E - HDPE WOVEN SACKS (EXCEPT SACKS MANUFACTURING)

Source: DI of Odisha

3.8.2 Major Exportable Item: Refractory materials

3.9 Service Enterprises:

(BUSINESS SECTOR):

1. Agro Servicing
2. Cable TV Net work
3. Dry Cleaning-cum- Mechanized Laundry
4. Tyre Resoling and Tube vulcanizing
5. Beauty Parlor –cum –Health club
6. Internet Browsing Centre
7. Health Club
8. Sophisticated automobile servicing
9. Packaging Industries
10. Well furnished Restaurant

3.9.2 Potential areas for service industry:

3.10 Potential for new MSMEs:

PROSPECTIVE INDUSTRIES TO BE PROMOTED IN CUTTACK DISTRICT ANCILLARY INDUSTRIES

1. Fabrication and mechanical spares.
2. Repair & Services of Electrical House Appliances
3. Hand Gloves and Safety shoes.
4. Tyre Retreading.
5. Ferric Alum
6. Industrial Gas
7. Refractories
8. Vibrating Screen.

9. Elevator V Bucket.
10. Nut, Bolt and Washer
11. Emery paper
12. Hydrated Lime
13. Carbon Brush
14. Wire Nails and Reveats.
15. Lead Acid Storage Battery.
16. Hard coke.
17. Insulator
18. Tension Bar
19. Repair & Services of Voltage Stabiliser, UPS & Inverter
20. Electrical Motor Winding

DOWNSTREAM INDUSTRIES

1. Ferrous Sulfate
2. Nitric Acid
3. Fly Ash Bricks
4. Re-rolling Mill
5. Sheet Metal work
6. Wire Drawing and Wire Nail.
7. Petroleum Jelly
8. Lubricating Oil
9. Coal Tar
10. Slag Processing
11. Paraffin Wax
12. Automobile works.

RESOURCE BASED INDUSTRIES

1. Paddy processing
2. Chura/poha making
3. Badi and Pampad making
4. Leaf cup and plate mfg.
5. Spices Grinding
6. Bee keeping and honey processing
7. Cattle feed /poultry feed mfg.
8. Chrome Ore processing
9. Mineral Grinding.
10. Stone carving
11. Coir product s
12. Ground nut decortication
13. Jelly, Jam and Squash
14. Jute twine/rope
15. Oil mill
16. Hatchery units
17. Broiler meat processing
18. Indian Sweets

19. Milk processing
20. Mixture/Namkeen making

BUSINESS SECTOR:

1. Hardware Shop
2. Steel Furniture Shop
3. Grocery Shop
4. Super Market/General Store
5. Book Stall
6. Piggery

L) Tourism:

In the district the requisite scopes are available for development of tourism based industry basing on the demand as given below.

- ▶ Hotels/motels
- ▶ Wayside amenities
- ▶ Transport and telecommunication industries
- ▶ Multipurpose shopping complex
- ▶ Development of entertainment centers
- ▶ Water sports

4. Existing Clusters of Micro & Small Enterprise:

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector: Spices Cluster, Cuttack

1	Principal Products Manufactured in the Cluster	Turmeric Powder, Chilly powder, ginger powder, Ginger paste, Jeera powder, Dhania powder, Panch Phutan, etc.
2	Name of the SPV	SPV-Spices cluster, Cuttack
3	No. of functional units in the clusters	150
4	Turnover of the Clusters	Rs.250 crores(2010-11)
5	Value of Exports from the Clusters	Rs.4.35 crores(2010-11)
6	Employment in Cluster	7500
7	Average investment in plant & Machinery	Rs.1 lakh
8	Major Issues / requirement	1. Allotment of land in the name of SPV for CFC 2. Common facility centre 3. Testing Laboratory
9	Presence of capable institutions	MSME-Development Institute, Directorate of Industries, APICOL, Directorate of Horticulture, Govt. of

		Odisha
10	Thrust Areas	Marketing and Export of Products
11	Problems & constraints	1. Infrastructure like Power, Road 2. Poor Credit facility 3. Statutory Clearances

Present status of the cluster:- This cluster was taken up by MSME-DI Cuttack from 2007-08 to 2009-10 under MSE-CDP and the soft interventions have been completed. The SPV of the cluster has been formed and registered but due to non availability of suitable land and also the preparation of DPR, the proposal is pending.

4.1 Details for Identified cluster

4.2.1 Name of the cluster: Readymade Garments Cluster, Govindpur, Cuttack

1	Principal Products Manufactured in the Cluster	Gents Shirts, Pants, Saya, Blouse,
2	Name of the SPV	
3	No. of functional units in the clusters	680 micro enterprises
4	Turnover of the Clusters	Rs. 25 crores
5	Value of Exports from the Clusters	nil
6	Employment in Cluster	3000
7	Average investment in plant & Machinery	Rs.1 lakh
8	Major Issues / requirement	1. No in-process quality checks. 2. Lower value addition and value realization 3. Lack of customer confidence 4. Poor marketing/Pricing strategies
9	Presence of capable institutions	Directorate of Industries, Odisha MSME-Development Institute Apparel Training & Design Centre.
10	Thrust Areas	Formation of Association among stakeholders Strengthening Marketing linkages Skill upgradation
11	Problems & constraints	Absence of Design and Training facility Lack of fabric and product testing facility Poor support from Financial Institution Lack of Brand identity

Present status of the cluster:- The DSR of the cluster has been done by APITCO through Industries Deptt., Govt. of Orissa and was submitted to the

O/o DC(MSME),New Delhi. However some queries were asked on the DSR which is presently being complied and to be resubmitted to the O/o DC(MSME).

4.1 4.2.1 Name of the cluster: Pharmaceuticals Cluster, Bhubaneswar - Cuttack

1	Principal Products Manufactured in the Cluster	Drugs and Pharmaceuticals
2	Name of the SPV	Utkal Pharmaceuticals Manufacturers Association(UPMA)
3	No. of functional units in the clusters	54
4	Turnover of the Clusters	20 Crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	1500
7	Average investment in plant & Machinery	Rs.20 lakhs
8	Major Issues / requirement	Adopting to GMP norms, Launching of new products,
9	Presence of capable institutions	Drugs Controller, Directorate of Health &Family welfare, Directorate of Industries, MSME-DI, Institute of Minerals and Materials Technology,
10	Thrust Areas	Modernization, Common marketing of products
11	Problems & constraints	Marketing of Products

N.B.: This cluster has also been reflected in the Brief Industrial Profile of Khorda District as it is a twin city cluster.

Present Status of the Cluster:- The building for the proposed CFC is ready. The Ministry of MSME, Govt. of India is to release the first instalment for purchase of plant and machineries for the CFC.The tendering process for purchase of Plant and Mechinary is completed.

4.2.1 Name of the cluster: UPS &Inverter

1	Principal Products Manufactured in the Cluster	Manufacturing and assembling of UPS, Stabilisers and Inverters
2	Name of the SPV	No SPV formed
3	No. of functional units in the clusters	Approximately 40
4	Turnover of the Clusters	Around Rs.30 crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	1000

7	Average investment in plant & Machinery	Rs. 10 lakhs
8	Major Issues / requirement	1. Testing Centre/R&D Laboratory 2. CAD/CAM Design Centre 3. Raw materials Godown
9	Presence of capable institutions	1. MSME-Development Institute, Govt. of India 2. Directorate of Industries, Govt. of Odisha 3. Export Promotion & Marketing 4. National Productivity Council
10	Thrust Areas	Formation of common Association/SPV, Modernisation of the Enterprise, marketing of products
11	Problems & constraints	Marketing of Products Rawmaterials not locally available No CAD/CAM Centre for PCB Design..

N.B.: This cluster has also been reflected in Brief Industrial Profile of Khorda District as it is a twin city cluster.

Present Status of the Cluster: This cluster has been identified by MSME-DI, Cuttack and the DSR has been conducted and was submitted to the O/o DC(MSME), New Delhi during 2008-09. But it was then advised that the present schemes and programmes of the O/o DC(MSME) may be implemented for soft interventions in the cluster and the proposal for hard interventions may be submitted if it is a potential cluster. But the entrepreneurs have not yet come together on this proposal.

4.2.1 Name of the cluster: **Engineering & Fabrication**

1	Principal Products Manufactured in the Cluster	Grills, Gates, Shutters, Engineering Products as per requirements of Mother plants, Furnitures etc.
2	Name of the SPV	State Cluster of Progressive Entrepreneurs(SCOPE)
3	No. of functional units in the clusters	50
4	Turnover of the Clusters	Around Rs.25 crores
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	1500
7	Average investment in plant & Machinery	Rs. 5 lakh and above
8	Major Issues / requirement	1. High-End Machines 2. Technical Expertise 3. Skilled Manpower 4. A Patch of Land for CFC
9	Presence of capable	Directorate of Industries, Govt. of Odisha

	institutions	MSME-Development Institute, Govt. of India Export Promotion & Marketing National Productivity Council Central Tool Room & Training Centre etc.
10	Thrust Areas	1. Setting up of CFC 2.
11	Problems & constraints	1. Availability of Credit through CGTMSE Scheme 2. Availability of Skilled manpower 3. Marketing

Present status of the cluster :- This cluster has been proposed by OSSIA, a State level Industry Association and the DPR has been prepared. The SPV of the cluster has been registered and they are in search for a suitable patch of land for the CFC.

5. General issues raised by Industry Association:

1. Infrastructure like availability of power, road, drainage facility etc. is poor inside the Industrial estates.
2. There is no implementation of PM Task force recommendations on procurement policy for purchase from MSMEs.
3. The industry land cost is very expensive.
4. There should be approval for building plan etc. by IDCO instead of CDA as at present.
5. Most of MSMEs are not eligible to avail benefit under MSME Development Policy, 2009 due to present period of claiming within two years from initial investment which is not possible at present due to procedural delays in getting different statutory clearances. As suggested it is to increase to 5 years so as to enable to make all clearances.

6. Other Clusters:

1. Fly Ash Bricks
2. Bahugram, Palm Leaf, brush, date palm,
3. Brahmansailo, Jute Craft
4. Ichhapur, Stone Craft
5. Kulabrahmansialo, Cane Bomboo
6. Badabar singh, Dhokara Casting
7. Talabasta, Cane and Bamboo
8. Jaganthpur, Patta & Tasar painting
9. Rajnagar, cane & Bamboo
10. Bhattimunda, Brass & Bell Metal
11. Tarato, Golden Grass
12. Ranasinghpur, Dhokara Craft
13. Lalitgir, Stone craft
14. Kadampada, Jute Craft
15. Baramba, Cotton sarees

16. Narsinghpur, Cotton, Tie & Die Sarees
17. Abhimanpur, Cotton Tie & Dye Saree
18. Jaganathpur, Saree & Daily needs of cotton
19. Nuapatna, Tie -Dye cotton & Silk product
20. TRB, Cotton Saree dress material

7. Prospects of training programmes during 2017-18

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	<ol style="list-style-type: none"> 1. Mobile phone repairing 2. Electronics items 3. Graphics Design 4. Photoshop & Editing 5. Animation & Multimedia 6. Computer Office Management 7. Bag manufacturing 8. LC Leather goods etc. 	8
2	MDP	<ol style="list-style-type: none"> 1. Computer office Management 2. Leadership & Personality Skill Development 3. Computer & Financial Accounting etc. 	2
3	EDP	-	4
4	IMC	-	14

N.B. Subject to availability of sanction

8. Action plan for MSME Schemes during 2018-19

Sl. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The stake holders of the potential and identified clusters would be motivated and guided for submission of proposals
2	MATU	
	International Trade Fair	Five manufacturing MSEs to be identified to participate in International trade fair.
	Domestic Trade Fair	Ten manufacturing MSEs to be identified to participate in domestic

		trade fair
	Bar Code	Ten MSEs to be motivated to register in GS1 for getting Bar Code registration
	VDP	MSEs will be motivated to get vendor registration in CPUs.
3	CLCSS	Handholding support will be provided
4	CGTMSE	Handholding support will be provided
5	International cooperation	Five manufacturing MSEs to be identified to participate in International trade fair under IC Scheme
6	National awards	Ten units will be motivated to participate in National Award
7	NMCP schemes	
	Lean Manufacturing	One cluster will be identified
	Design Clinic	Awareness Campaign may be conducted for a cluster
	Tech. & quality upgradation support	One seminar will be organised
	IPR	One seminar will be organised
	Incubator scheme	Two seminars would be organized and one Institution will be motivated to apply for incubator
	ZED	One seminar will be organised
	Digital MSME	One seminar will be organised

These have been proposed and would be conducted subject to availability of sanction

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) <i>(EM-I & EM-II have been abolished from 18.09.2015)</i>	Can be obtained online www.udyogadhaar.gov.in
2.	Identification of Project	MSME-Development Institute, Govt. of

	Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	India, College Square, Cuttack/concerned District Industries Centre
3.	Land and Industrial shed	IDCO, IDCO Tower, Rupali Square, Bhubaneswar or local office at Rourkela/DIC
4.	Financial Assistance	Commercial Bank/Odisha State Financial Corporation/National Small Industries Corporation
5.	For raw materials under Govt. Supply	Orissa Small Industries Corporation/National Small Industries Corporation
6.	Plant and machinery under hire / purchase basis	National Small Industries Corporation
7.	Power/ Electricity	GRIDCO/CESU
8.	Technical Know-how.	MSME-Development Institute, Govt. of India, College Square, Cuttack/DIC/Private Business Development Service Provider
9.	Quality & Standard	MSME-Development Institute, Govt. of India, College Square, Cuttack/Bureau of Indian Standards
10.	Marketing /Export Assistance	MSME-Development Institute, Govt. of India, College Square, Cuttack/Export Promotion and Marketing/Agriculture Promotion and Export Development Agency(APEDA), Bhubaneswar, Marine Export Product Development Authority(MPEDA), Bhubaneswar
11.	Other Promotional Agencies	Handicrafts & Cottage Industries, Govt. of Orissa, Development Commissioner (Handicrafts), Directorate of Textiles, Govt. of Odisha, Agriculture Promotion and Investment Corporation of Odisha Ltd., Drugs Controller, Directorate of Health & Medicine, Central Institute of Fisheries Aquaculture (CIFA), Kausalyagang, Bhubaneswar, Directorate of Horticulture etc.